



ONTARIO UNDERGRADUATE PSYCHOLOGY EXCHANGE CONFERENCE

Shape the *Future of* Psychology.

One Conference. Infinite Possibilities.





CHOOSE YOUR LEVEL OF PARTNERSHIP

Sponsorship *Tiers*

Each tier is designed to deliver meaningful value for your organization while creating a direct impact on Ontario's undergraduate psychology community. All tiers can be customized, so please reach out to discuss what works best for you.



Gold \$2000

- ◆ Prominent website placement
- ◆ Premium page on program
- ◆ Dedicated social media post
- ◆ Logo on screens and projectors across the hall
- ◆ Verbal recognition in opening or closing remarks
- ◆ Logo on all banners and photo-drop
- ◆ Option for a booth, table, or information space (in-kind)
- ◆ Option to provide a workshop, talk, or short session (based on variability)
- ◆ Option to sponsor an award, coffee break, or networking session. (add on)



Silver \$1000

- ◆ Logo on website (larger placement)
- ◆ Logo and name on event program
- ◆ Social media story & shared post with other Silver sponsors
- ◆ Logo on screens and projectors across the hall
- ◆ Mention in opening or closing remarks
- ◆ First 10 sponsors can include items in delegate bags
- ◆ Option: giveaway or raffle item
- ◆ Post-conference thank-you email



Bronze \$500

- ◆ Logo on OUPEC website
- ◆ Logo on conference program
- ◆ Logo on presentation screens
- ◆ Social media story mention
- ◆ 1 giveaway item option
- ◆ Post-conference thank-you mention



FULL BENEFIT BREAKDOWN

Benefit *Comparison*

A complete side-by-side overview of every benefit included in each sponsorship tier, plus available add-on packages to enhance your partnership.

BENEFIT	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
VISIBILITY & BRANDING			
Logo on OUPEC website	◆ Premium Placement	◆ Large	◆ Standard
Logo on conference program	◆ Dedicated page for name and description	◆ Large	◆ Standard
Logo on presentation screens	◆	◆	◆
Logo on all event banners	◆		
Logo on backdrop & photo wall	◆		
SOCIAL MEDIA & DIGITAL			
Social media story mention	◆	◆	◆
Shared social media post	◆	◆	
Dedicated social media post	◆		
Post-conference email thank-you	◆	◆	◆
EVENT PRESENCE			
Items in delegate bags	◆	◆ First 10 Sponsors	
Mention in opening / closing remarks	◆ Verbal and Digital	◆ Verbal	
Giveaway or raffle item option	◆	◆	◆ 1 item
EXCLUSIVE OPPORTUNITIES			
Booth / table option (add-on)	◆		
Workshop or talk option (add-on)	◆		
Award naming rights (add-on)	◆		
Permanent founding sponsor recognition	◆		



ENHANCE YOUR PARTNERSHIP

Additional *Packages*

Beyond sponsorships, OUPEC offers targeted add-on packages that let your organization engage in specific, high-visibility ways. Add-ons can be purchased alongside any tier, or on their own.

Workshop Package

\$1000

Lead a workshop session for conference delegates. Whether it's works in research, applied practice, public service, or industry, this is an opportunity to share real-world perspectives with students who are actively shaping their professional goals.

- ◆ 30 minute workshop, talk, or panel
- ◆ Career-focused or academic session options
- ◆ Fireside chat, Q&A, or panel format
- ◆ Full A/V support provided by OUPEC
- ◆ Verbal & program recognition

Booth Package

\$600

Host a branded information booth at the conference to connect directly with students during networking periods. This opportunity creates a genuine relationship with some of the most motivated undergraduate students in Ontario.

- ◆ Standard 6ft table with branding space
- ◆ Flyer distribution & QR code display
- ◆ Product or service demos welcome
- ◆ Lead capture / sign-up sheet option
- ◆ Positioned in highest-traffic delegate flow

Award Package

Starting at \$100

Put your name on one of OUPEC's exclusive student awards. This allows students to celebrate excellence while creating a lasting association between your organization and academic achievement.

- ◆ Best Poster Award
- ◆ Artificial Intelligence Award
- ◆ Oral Presentation
- ◆ Your name on trophy & certificate
- ◆ Verbal recognition at awards ceremony

IN-KIND CONTRIBUTIONS WELCOME

OUPEC proudly accepts non-monetary contributions. This includes food & catering, printing, merchandise, gift cards, travel support, accommodation, photography, and prize donations. Promotion is equivalent to the cash value of your contribution. Feel free to reach out and we will find a way to make it work.



LET'S BUILD THIS TOGETHER

Get in *Touch*

We would love to hear from you. Whether you are ready to move forward with a sponsorship package, have questions about what support might look like for your organization, or want to explore something outside of the options listed here, please reach out. Every conversation starts somewhere, and we are happy to make time for yours.



PRIMARY EMAIL

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Sponsorship inquiries, partnership discussions & custom packages



WEBSITE

<https://www.uwpsychsoc.ca/oupec>

Conference details, delegate information & latest updates



LOCATION

Waterloo, Ontario, Canada

Hosted by the University of Waterloo · 2026

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INSTAGRAM

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